IPod

Witness the evolution of the revolution. First it played songs. Then photos. Then podcasts. Now iPod plays video, changing the way you experience your music and more. Again. In lighter, thinner 30GB and 60GB models starting at $299, the new iPod is music to your eyes.

Better Yet

Time for the world’s best music player to take the stage for another encore. In 30GB and 60GB(1) models that hold up to 15,000(2) songs, full-color album art and up to 25,000 photos(3), the new iPod makes the most of your music and more. Yeah, you’ve heard that tune before. Only now, you can watch it, too. With support for up to 150 hours(4) of video and a 2.5-inch color display, the new iPod lets you take music videos and TV shows on the road.

1. 1GB = 1 billion bytes; actual formatted capacity less.
2. Song capacity is based on four minutes per song and 128-Kbps AAC encoding.
3. Photo capacity is based on iPod-viewable photos transferred from iTunes.
4. Video capacity is based on H.264 750-Kbps video at 320-by-240 resolution combined with 128-Kbps audio.
5. Up to 20 hours of battery life refers to 60GB model and music playback.
6. Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced. Battery life and number of charge cycles vary by use and settings. See www.apple.com/batteries for more information.

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